



**Have Polo: Will Travel**

*Awarded for ESG Leadership*

# Have Polo: Will Travel ESG Leadership Award

20 May 2022

**Recipients and Holders of the “Have Polo: Will Travel” badge have demonstrated**, through a new venture project for their city, almost a trial-by-fire, that:

1. They believe in and care enough to invest in future young talents for Hong Kong, notably on a team of university students.
2. They have innovated and tested new proof of concepts, in bringing on ESG, particularly in fulling the “S” or Society metrics.
3. They were willing to develop their own high-flyers by making them project manager and giving them clear objectives to achieve.
4. They have pushed the frontier in the application of digital transformation, Industry 4.0, and the NewSpace Economy by engaging with a business challenge.
5. There is hope.

These holders have actively participated in nurturing and fine-tuning the talents of university students, through an intensive interactive effort from 10 to 16 weeks. They have contributed to grooming the a few of Hong Kong’s next leadership team. By working with them to hone their “entrepreneurial” skills, these recipients have seeded the youth with the energy and spirit to earn a living for themselves and begin a life away from poverty.

This award cannot be nominated for, is not something that a company can applied for with a few forms, and the criteria are not simply inputs or best efforts.

## **OASA's Young Marco Polo (YMP) Programme**

OASA's YMP is leadership accelerator programme combining entrepreneurial students, local businesses, and OASA. Collectively they would address the new borderless commerce in the NewSpace Economy.

The Young Marco Polo Accelerator programme (YMP) is an accelerator for the right pioneers, currently bright and engaged university students -- bachelor's, master's, and postgraduates. This programme is an intricate part of OASA's Mission. It aims to accelerate bright talents to help demonstrate use cases to businesses, enabling companies to test their concepts, seek for new investors and customers.

Depending on level of engagement (YMP I, II, or III), which ranged from pre-feasibility study to a more mature phase that involves selling their products and services outside Hong Kong, the YMP addresses a fundamental challenge – Talent that needs acceleration. Through this programme, OASA works with universities and businesses that have the vision to win and invest in their young leaders for the future, leveraging on the Space Economy platform.

## **OASA's Efforts in Grounding SDG-17 and ESG**

OASA believes to ground ESG in a society, participation and efforts by the key stakeholders are crucial. Metrics that can measure material contributions to improving the environment; better dialogue, inclusion and diversity in a society; and encouraging our youth to be entrepreneurial in the future economy, are metrics that will a difference.

Hong Kong is undergoing massive disruption. Getting the city ready for digital disruption, for more trading across boundaries, and for higher level of resilience and adaptability, propels the work of OASA. In fact, we see and believe that Hong Kong can be a portal to the next NewSpace economy, which we believe will be established around the world by 2030 at the latest.

## **OASA's 2022 Recipients (May 2022)**

The first batch of recipients of the Awards, commencing Q2, 2022:

- Bling International Ltd.
- CMG Ltd.
- Popsible Ltd.

## **Rights of Recipients**

All recipients of the Award has the following rights over a period of 5 years:

1. Display the logo prominently and claimed that they have spent the time, effort, and investment in the YMP.
2. Have this team and the project, put into NFT by OASA, to validate and authenticate the company's journey.
3. Inform customers, vendors, and suppliers that they have participated in the Young Marco Polo development scheme for that particular project.