

MMM One. Welcome Back

Why we are here today?

DR G, DAY TWO, MMM ONE. 20 MINUTES.

Why We Use Space to Open Your Minds?



“Studies have shown that 90% of error in thinking is due to error in perception. If you can change your perception, you can change your emotion and this can lead to new ideas. Logic will never change emotion or perception.”

-- Edward De Bono

Imagine...by 2030

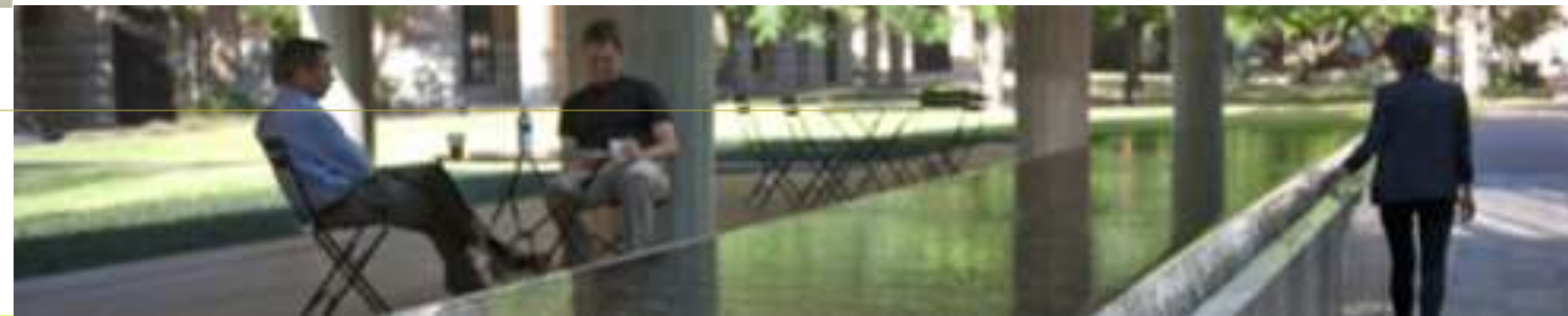
- Living among microwave receivers downlinked from Space Solar Power. (Present day Chongqing)
 - Living with technologies embedded and hidden in biophilic architectural designs of public urban spaces.
 - Living in buildings embedded with self-powered sensors in walls, pillars, steel girders and mapped using 5G and the entire building comes alive.
 - Living is a data-rich world — with satellites monitor, report, and verify the entire food chain and carbon footprint and alert us of impending floodwater. With V2X.
 - Living in extended nature where social connectivity extends to being linked to the overall Biosphere and NooSphere.
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Living and Prospering with Nature



- Source: 14 Patterns of Biophilic Design. Terrapin.





**But...nature
is more than
just trees,
rocks, and
water**



Also because as an adult, you learn things differently...

1. Self Directed: You don't like to be told how to learn. Learn at your own pace. (Done coaching?)
2. Practical and Results-Oriented: Prefer results over theories. Immediate impact. Can't wait.
3. Less Open Minded: Maturity and profound life experiences usually reduces plasticity.
4. Slower learning, more integrative: We have multiple learning styles, not just one.
5. New learning needs to align with prior learning...or won't sink in. Tendency to validate new concepts based on prior learning.
6. Voluntary trumps mandatory: won't learn as well if forced.
7. Conflicting demands: No time for self learning. Better be job related and can be use immediately.
8. More demanding and have higher expectation on quality of content and input.

think
different.

By Seeing Differently...

**WHAT DOES IT TAKE TO BUILD A
VIBRANT ECOSYSTEM?**



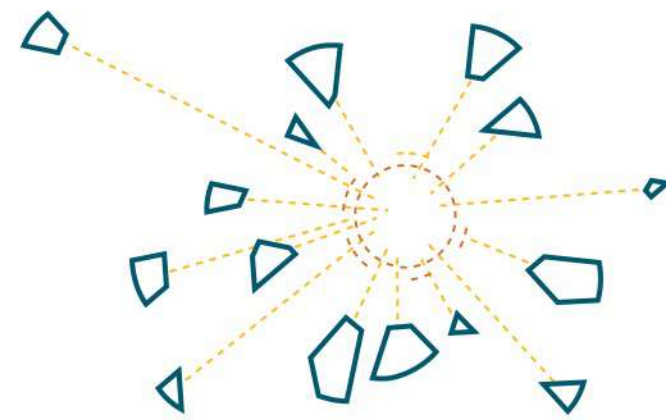
HOW WOLVES CHANGE RIVERS

<https://www.youtube.com/watch?v=ysa5OBhXz-Q>

The Process of Innovation Labs

INSTITUTIONAL LEADERS KNOW THEY NEED A NEW INNOVATION APPROACH.

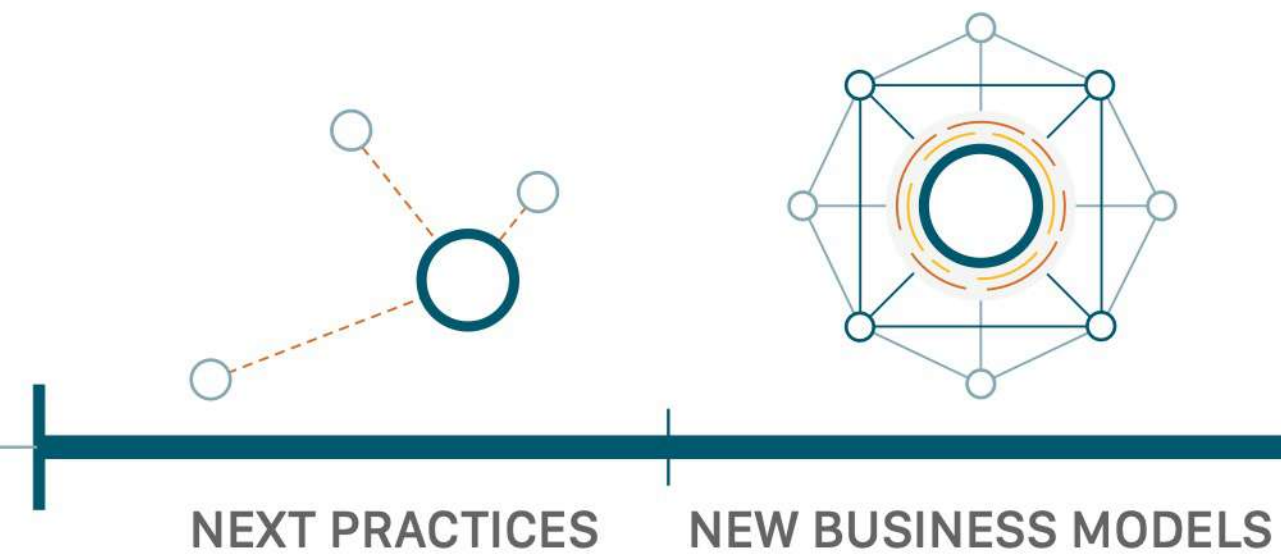
**BUSINESS MODELS DON'T LAST AS LONG AS
THEY USED TO. DISRUPTION IS EVERYWHERE.**



**TODAY'S INNOVATION STRATEGIES ARE
PRODUCING TWEAKS NOT TRANSFORMATION.**



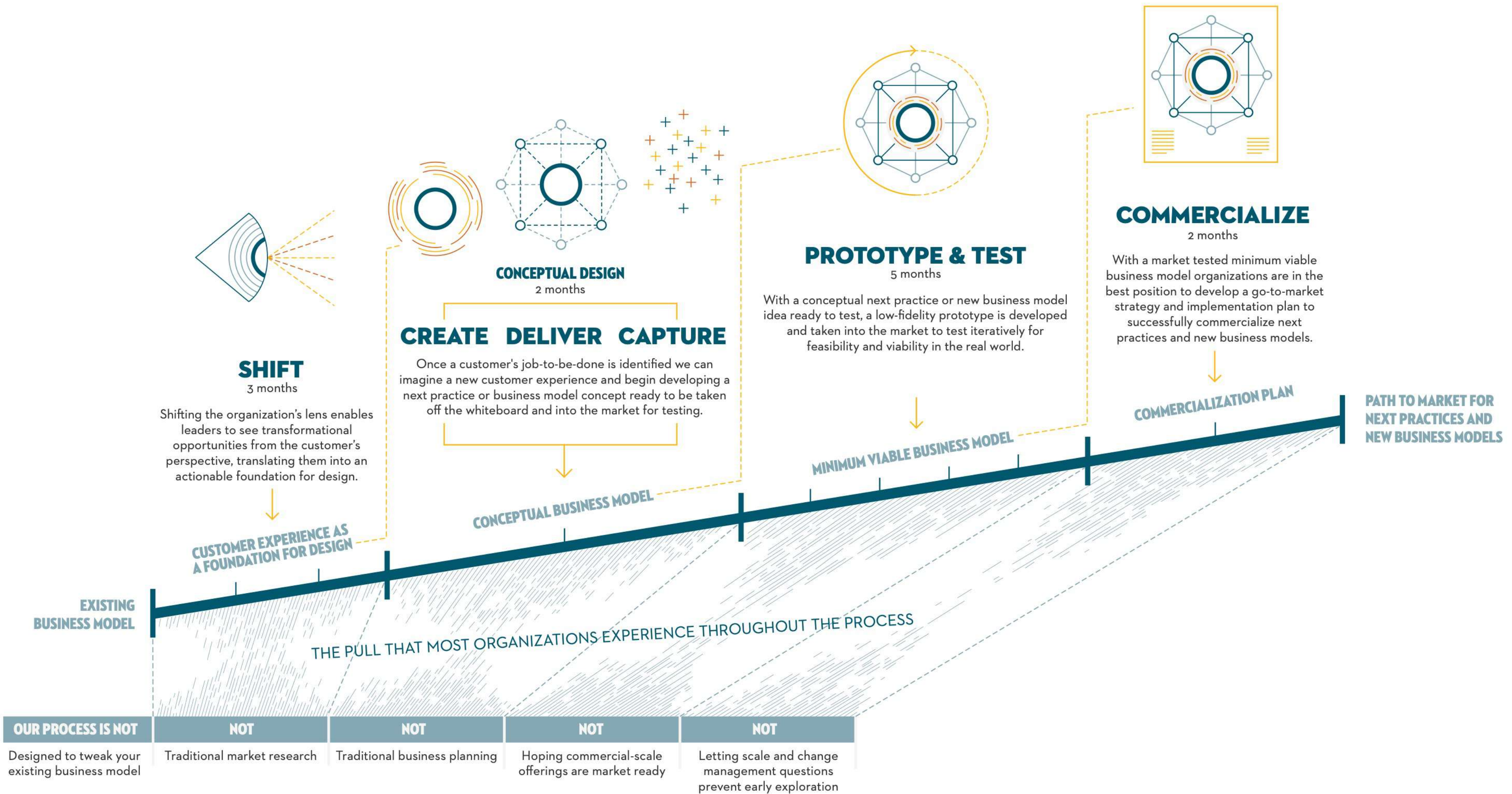
**BIF HELPS LEADERS EXPLORE, TEST, AND COMMERCIALIZE
NEXT PRACTICES AND NEW BUSINESS MODELS.**



INTRODUCING
BIF'S DESIGN METHODOLOGY
FOR NEXT PRACTICES AND NEW BUSINESS MODELS

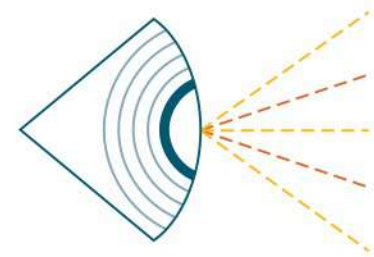
BIF'S DESIGN METHODOLOGY

FOR NEXT PRACTICES AND NEW BUSINESS MODELS



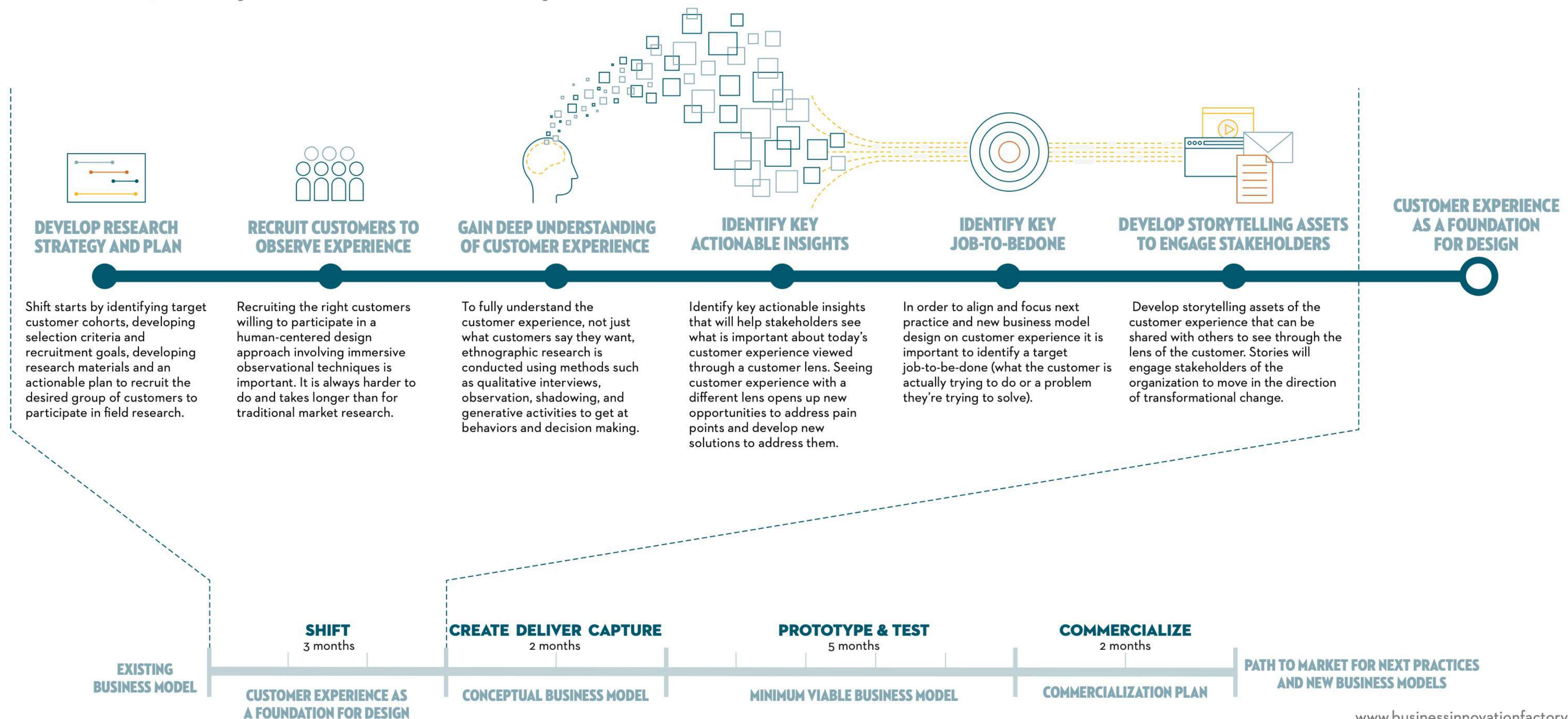
BIF'S DESIGN METHODOLOGY

FOR NEXT PRACTICES AND BUSINESS MODEL INNOVATION



SHIFT

Shifting the organization's lens enables leaders to see transformational opportunities from the customer's perspective, translating them into an actionable foundation for design.



MMM One Day Two Logistics

Day Two Objectives

1. Continue to Reframe, but now into Planning Your Rebuilding Process
 2. Leading a New Initiative – Discussion on Change Management
 3. Consumer Council Case, Challenge No. 2
 4. UX in the morning. Real examples by Thomas Wong, Master Trainer
 5. Introduction to Business Models and the Business Canvas Tool, reinforced by Prof. G
 6. Teamwork: Clarifying Your own Business Canvas
 7. Organize the next Founder's Roundtable and Prepare for the Final Day of Fun with SDG.
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Classroom Etiquette

- Take all your phone calls outside please.
 - Wear your masks and be mindful of others.
 - Check your biases at the door please!
 - Should we donate \$20 for every minute of tardiness? Or waste the time?
 - Your new venture project is the focus of your homework, but expanding your mindset is the true focus of this learning. Why not?
 - Digital copies mostly to save our planet.
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Your Deliverables

1. Active participation and attendance to at least 8 of the 10 activities (80%) of the following:
 - Six half-day in-class sessions. Last Saturday of July, August, and September.
 - Two founder's roundtables. One per month - Aug and Sept. Max 8 participants per roundtable. Over a lunch time (bring your own lunch), best during 2nd to 3rd week of the month. At someone's office?
 - One private coaching with your professional accredited coach.
 - **One Final Presentation to Your Sponsor**
 2. One Personal Development Plan on One Area of Competency Development.
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Paying Forward

- Official Fees: HK\$ 8,800 per month per person for non-members. Member's is 50% off standard. Membership rate can be applied for future events.
- 16 different types of arrangement for this pilot class.
- OASA can receive donation and all proceeds go to OASA and the trainers.
- Please pay forward at the end of each month, and donate accordingly.

TIMELESS LEADERSHIP

In Memory of
The Honourable Sir David Akers-Jones, GBM KBE CMG Hon. RICS JP



Find us on:



Timeless Leadership Initiative



Sir David's Timeless Competency Set

Please Choose One of the Three

- Being Digital Proficient
- Solving Complex Problems
- Standing and Championing Something New

The Art of the Start

Reimagining and Co-Creating

Your Original Questions:

Your Revised and Reframe Question:



Home made

in **HK**

