



Consumer Council's Work on Sustainable Consumption (World Consumer Rights Day 2021)

Head of Research & Survey Division
Dr. Keith KWOK

28 August 2021

World Consumer Rights Day 2021

- World Consumer Rights Day (WCRD) is an annual occasion dedicated to highlighting the power of consumers and their rights for a fair, safe and sustainable marketplace for everyone.
- WCRD is celebrated on 15 March every year and the theme for 2021 is

Tackling Plastic Pollution

- We are currently facing a **global plastic pollution crisis**. Although plastic can be a highly useful material in everyday life, our consumption and production of plastics have become unsustainable.

**What the
Hong Kong Consumer Council
did to promote the
World Consumer Rights Day 2021
and
help tackle plastic pollution?**

Hong Kong Consumer Council

■ Coordinated Global Action on Packaging

The Council has taken part in a special coordinated action on packaging organised by Consumers International.

The aim of this project was to analyse and compare differences in key aspects of the packaging of popular internationally branded products (11 products in total) in 9 countries in terms of their recyclability, labelling and number/weight of packaging. It will also assess where improvements are needed.

Hong Kong Consumer Council

■ CHOICE Magazine Article and Editorial

An article on plastic pollution and recycling plus an editorial piece had been published in the Council's CHOICE magazine to provide consumers with information on tackling plastic pollution.



香港廢膠回收率低要加油!
國際消費者權益日倡減塑

每年的3月15日是由國際消費者聯盟組織訂立的「國際消費者權益日」，今年的主題是「應對塑膠污染」，希望提醒消費者在精明消費的同時亦學懂可持續的消費，減少不必要的浪費。

香港在回收政策和技術方面一直面對困難，政府在2013年發表的《香港資源循環藍圖2013-2022》訂立減廢目標，希望於2022年或以前，將都市固體廢物人均重量由2013年的每日1.722斤減至0.8公斤。但根據政府公布的數據，2019年香港都市固體廢物人均重量卻不跌反升，達每日1.472公斤，而香港的都市固體廢物回收率更下跌至30%，情況令人擔憂。

廢膠為第三大主要堆填廢物
根據香港固體廢物監察報告，2019年全港都市固體廢物總量為404萬公噸，每日平均量約11,057公噸（人均重量為每日1.472斤），其中以家居廢物重量最高，重量最高達平均每日6,354公噸，每日於堆填區堆填的都市固體廢物中，廚餘佔約3,353公噸（30%，人均重量為每日0.35公斤），為最大類別，廢塑膠則是都市固體廢物的第三大類別（21%），而廢塑膠則佔第三，其重量為每日2,200公噸（21%）。

香港每日都市固體廢物重量
11,057公噸

21%

人均每日
0.35公斤

廢塑膠
2,200公噸

廢塑膠的主要來源
其實大部分送到堆填區的廢塑膠都屬於「一次性使用的產品」，當中包括食物包裝、膠水樽等，單單膠水樽已有76萬公噸，而不同類型的膠水樽和膠水樽膠水樽佔回收40%重量，重量十分驚人。（如果每10輛車輪的雙層巴士重量等約15公噸，即每日香港人拋棄了差不多0.025架3輛車輪的雙層巴士的膠袋、膠水樽和膠水樽膠水樽！）

香港人每日排棄膠袋、膠水樽和膠水樽膠水樽佔具

$1 \text{ 個膠水樽} \times 80.5$

廢塑膠於自然環境中難以分解，而且分解過程有機會釋出有害物質，影響堆填區附近的生態環境。廢塑膠亦有機會被動物誤食為食物而吃進體內，但因為塑膠不能降解，有機會阻礙腸胃，導致其他營養不足或飢餓而死，嚴重危害生態環境。

一般咖啡色回收箱

可回收的塑膠產品
飲品膠樽、PETE

不可回收的塑膠產品
膠袋、膠水樽、膠水樽膠水樽

膠袋 450年
膠水樽 450年
膠水樽 500年
膠袋 10-1,000年
膠水樽 1,000-10,000年



Hong Kong Consumer Council

- A short video had been produced to promote ideas to tackle plastic pollution for sharing on the Council's Facebook page on 15 March

World Consumer Rights Day 【Time to Say “Bye” to Plastics!】
國際消費者權益日 【如何「走塑」不「走數」？】

<https://www.youtube.com/watch?v=ng9UJsJdVVI>

香港每日棄置的家居廢物中，每5件便有1件是塑膠。要為環保行多步，除了要「走」膠袋、「走」膠樽、「走」膠餐具之外，亦要向即棄用品說「不」！原來很多即棄用品，例如牛油紙、紙盒紙杯及濕紙巾，都含有塑膠成分。立即去片，學會跟「塑膠」「絕交」！

Hong Kong Consumer Council

■ Leveraging Education Programmes to Promote World Consumer Rights Day 2021

"Earth 2038" - A sustainable consumption education programme for primary schools, aimed at building awareness among students about their roles and responsibilities as consumers to consume resources responsibly.

- The programme curriculum revolves around sustainable practices and the 7Rs of tackling plastic pollution, such as games inspiring students to **reuse**, **recycle** and **repair** used articles or broken materials.
- Besides being encouraged to reflect on their consumption habits and behaviours, students were also educated on the selection of sustainable packaging, as well as the impact and handling of different types of waste, including plastic waste, in the city.

Hong Kong Consumer Council

■ Other on-going education programmes

- The Council jointly organises the annual Consumer Culture Study Award (CCSA) with the Education Bureau. Since 2018, a new thematic award category “Innovative Design for Sustainable Consumption” has been introduced to encourage students to use their science, technology, engineering, and mathematics (STEM) knowledge for exploring initiatives in fostering a sustainable consumption environment.
- *Plastic waste and pollution* has been one of the recurring issues raised every year whilst student participants seek creative solutions to tackle plastic waste.
- In addition, the Council delivered community talks and educational activities targeting primary students, secondary students and senior citizens covering the issues and impacts of plastic waste, including plastic bottles, one-use plastic umbrella covers, straws etc.

Thank you