



Mindset and New Perceptions (15 minutes)



“Studies have shown that 90% of error in thinking is due to error in perception. If you can change your perception, you can change your emotion and this can lead to new ideas. Logic will never change emotion or perception.”

— Edward De Bono



De Bono believed humour was one of the most significant characteristics of the human mind, precisely for its basis in shifting perceptions. “Let me tell you a joke,” he said. “An old man dies and goes to hell. When he gets there, he sees his friend, a 90-year-old man, with a beautiful woman sitting on his knee. He says to his friend, ‘This can’t be hell, you’re not being punished, you’re having fun!’, to which his friend replies, ‘This is punishment – for her!’”

think
different.

By Seeing Differently...



Invotech presents:

SmartCity HK

A forum on building Hong Kong Into a global Smart City



What is a Smart City without Data?



Why's and How's

1. Why is the Space Economy one of the fastest growing industries despite COVID-19? (US\$ 420 B in 2020 and forecast trillion by 2030)
2. Why can't Hong Kong become a Space Portal by 2030, when there will be bases on the moon and Mars by 2025?
3. Why is the 14th 5-year Plan gearing to put massive investment into digital and space related businesses and technologies?
4. Why should you build a new venture that will likely be obsolete in the NewSpace Economy?
5. How might we help prepare your **mindset** for the New Space Economy?



The Problems Worth Solving for OASA

How might we develop global systems leaders who can help solve the world's many wicked problems?

How might we leverage the wisdom of our global leaders, the uniqueness of our universities, Industry 4.0, and challenges confronted by entrepreneurs and Smart Cities?

