

# Assumption learning card

Experiment N°

Team

## 1 Assumption tested

Which specific assumption or hypothesis did you test?

---

---

---

## 2 Key findings

What have you learned and discovered?

---

---

---

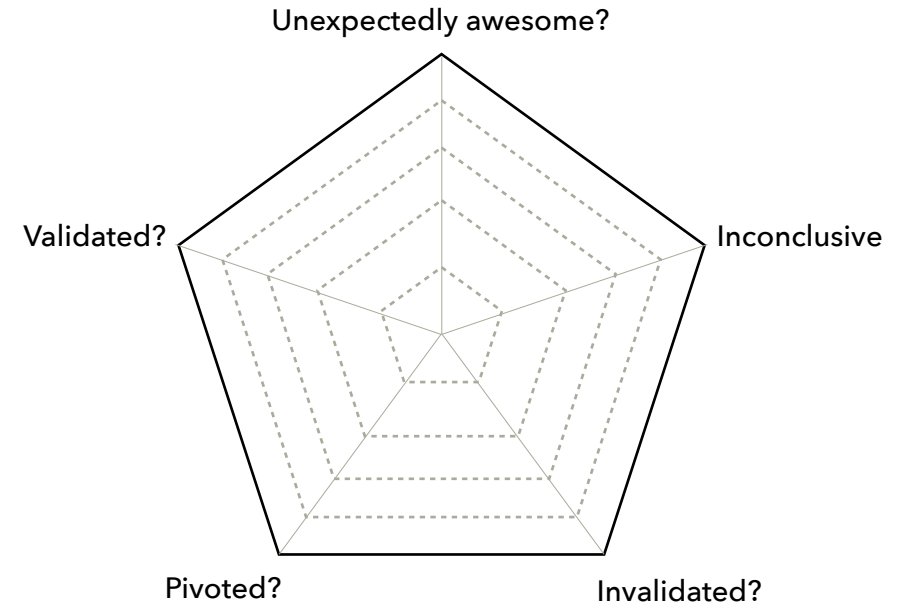
## 3 (In)validated learning evidence

What did users tell you? What did they say? How do you know?

---

---

## 4 (In)validation?



## 5 To do

What are the next steps? Further tests, pivot, improve...

---

---

### About this tool

The "Assumption learning card" is a tool to collect learnings from running an experiment, user testing or solution validation. Make sure to use one card per assumption, highlighting clear discoveries and

findings. Ideally, download your feedback directly after the interview or test with users; keeping pieces of evidence clear in mind and without judgment.

Remember, this tool is for you to keep focused on your assumption validation and not purely on your final product.