



# OASA Mission 1 Updates

Board Meeting | May 8th, 2021



H O N G K O N G

A leadership and start-up  
accelerator for the Space  
Ecosystem.

# OASA's 3 Missions



1

## Space Xccelerator (2021)

Accelerate leadership training and  
export start-ups

2

## Space Ready (2022)

CubeSat Exploration

3

## Space Pioneers (2025)

Youth in Space



Mission  
Moonshot  
Masterclass  
One  
Taster #1  
30 Jan 2021

**Welcome**  
Mission Moonshot  
Masterclass  
Taster 2  
“Virtual Presence”

Perry Lam  
OASA HK, Vice-Chair

**MAKING SPACE  
FOR DIGITAL  
TRANSFORMATION**

HOW TO LEARN, TO ACCEPT, TO ADOPT, AND FINALLY,  
TO SUSTAIN YOUR DIGITAL TRANSFORMATION.

Mr. Fletcher Ng,  
Vice Chairman in OASA

MMM Class Taster 3  
27 March 2020

**UX Customer Empathy :**  
**Winning your**

# Mission 1- Mission Moonshot MasterClass

- Aim: Accelerating space talents and entrepreneurs to commercial successes in the Greater Bay
- Target: High-flyers in organizations
- Lesson Mode: Interactive learning with students, global mentors, and sponsored by their CEO.
- Four tasters were held during Jan to Apr
- Mission Moonshot Masterclass will launch in **Jul (last Sat)**

# MMM Tasters (Jan to Jun)



**DR. GREGG LI**

Facilitator, Team Mentor  
“Astropeneurship” Jan 30th, 2021



**MR. FLETCHER NG**

Facilitator and Executive Coach  
“Making Space for Digital  
Transformation” Apr 29th, 2021



**MR. PERRY LAM**

Facilitator, Team Mentor, Executive Coach  
“Virtual Presence” Feb 27th, 2021



**MR. FRANCIS MOK**

Facilitator and Executive Coach  
“The Art of Leading Change” May 29th,  
2021



**MR. THOMAS WONG**

Facilitator and Executive Coach  
“UX: Customer Empathy” Mar 27th, 2021



**MS. THERESA KWONG**

Facilitator and Executive Coach  
“Well being” Jun 26th, 2021

# “Astropreneurship Series Webinar”



“Doorways to the Space Economy”  
17<sup>th</sup> Dec, 2020



“Entrepreneur to Astropreneur”  
15<sup>th</sup> Mar, 2021



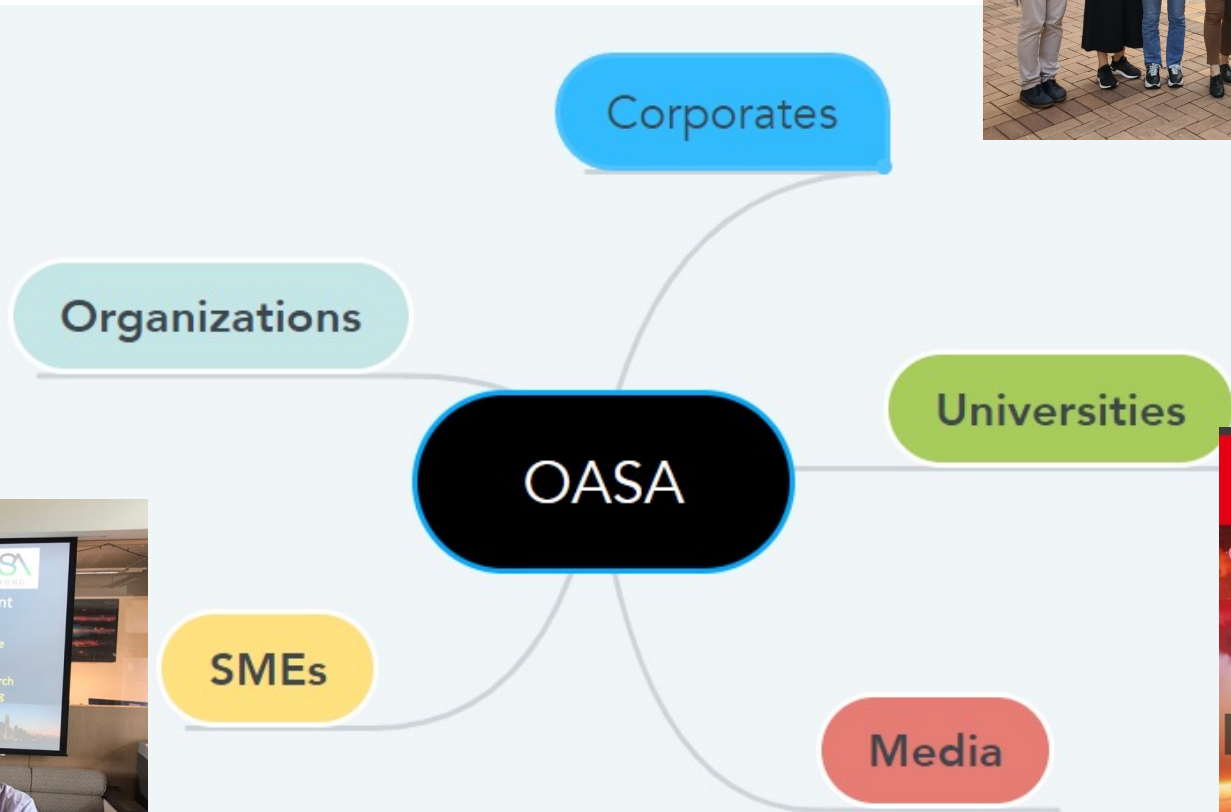
# Marketing Updates

## Board Meeting

May 8<sup>th</sup>, 2021



# PR & Connections



信報 財經月刊 530 5/2021 HK\$45

**太空淘金潮**

**Elon Musk Jeff Bezos 李嘉誠搶閘**

Archegos不是最後灰犀牛  
投資要看 qualitative analysis  
訂閱《信報財經月刊》電子揭  
真版必須配合以「信報書報」

此外，近年中國航天基地有南移趨勢，海南島建發射場，南沙作航天產業基地，深圳則充滿初創，香港亦可發揮融資角色。

兩大高校開設課程  
中大是地大，香港地區域教育都挺，為迎接太空經濟此一趨勢，院校都於課程上作出相應。首先，港大即將開設全港首個跨領域「太空科學碩士課程」，負責講義的潘振耀博士介紹，內容將涵蓋熱門主題，例如用遙感 (remote sensing) 技術看地球資源數據。另外，尹基英透露，中大也在籌備「太空旅遊」課程，準備今年9月開學，供本科生選修。「將來有機會成為新職業，例如太空船駕駛員、太空導航員等，但無論任何崗位，認識太空都是基本要求。」

# Future Planning and Challenges

## Future Planning

- **Expand OASA Membership**
  - Student
  - Corporate
  - Chartered
- **Hold & Test Different Types of Quality Events**
  - Webinars
  - Workshops
  - Programs

## Challenges

- **Business Model**
  - A model that fits market, connects the community, and can scale
- **Marketing Strategy**
  - Digital Marketing
  - Social Media
  - Media & PR



### Assistance from the Board...

1. Join our Chartered Membership and help us connect
2. Join our Global Mentor Team
3. Join and lead our Training Session
4. Comment and Feedback